

# DAVID HANLE

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## Skills

- Video production including directing, cinematography, editing, writing, and crew positions.
- Live-streaming audio and video onto trending platforms like YouTube, Instagram, Facebook, or custom end-points.
- Graphic design including print, web, and motion graphics.
- Front-end web development including HTML, CSS, and JavaScript.
- Media software including Adobe Premiere, Photoshop, Illustrator, After Effects, Final Cut, ProTools, OBS, and Wirecast.
- Marketing, SEO, and social media management.

## Experience

### Video Creator, Graphic Designer, and Web Developer

Self Employed – Remote & On Location | 2013 – Present

- Directed, filmed, and edited videos for private and public events.
- Designed and developed custom websites, including online store integration, to build brands and maximize sales.
- Designed graphics for multiple applications, including product packaging, posters, pamphlets, signage, and web banners.

### Media Applications Coordinator

Chorus Call – Monroeville, PA, & Remote | September 2017 – March 2020

- Monitored and edited live audio and video conferences while diagnosing problems in real-time so that events ran smoothly.
- Developed custom web pages which utilized current design trends to engage visitors.
- Managed onsite events while providing technical insight to ensure client needs were met.

### Live-Streaming Event Leader

Taylor University – Upland, IN | August 2013 – August 2017

- Directed televised and online events with multiple cameras, microphones, and graphics.
- Operated cameras, led technical direction, and monitored the audio-board alongside a large team of media technicians.
- Filmed live-action sports events, while maintaining the media equipment and ensuring the archival of footage.

### Graphic Designer and Marketing Specialist

Berks County Parks and Recreation – Reading, PA | May 2015 – January 2016

- Led advertising campaigns by creating artwork, designing posters, pamphlets, and newspaper advertisements.
- Managed social media and answered phone calls to provide information and increase event attendance.
- Staged audio equipment for concerts in the parks and led public hiking, biking, and kayaking trips.

### Video and Marketing Intern

Stray Angel Films – Los Angeles, CA | September 2015 – December 2015

- Wrote, filmed, and edited promotional videos, which received tens of thousands of views on YouTube.
- Addressed comments and questions on social media, to encourage new customers by providing accurate and timely information.
- Led on-site video production efforts to help drive engagement and better meet client needs.

## Education

- Taylor University, Bachelor of Arts in Media Communication.
- Los Angeles Film Studies Center – BestSemester.